

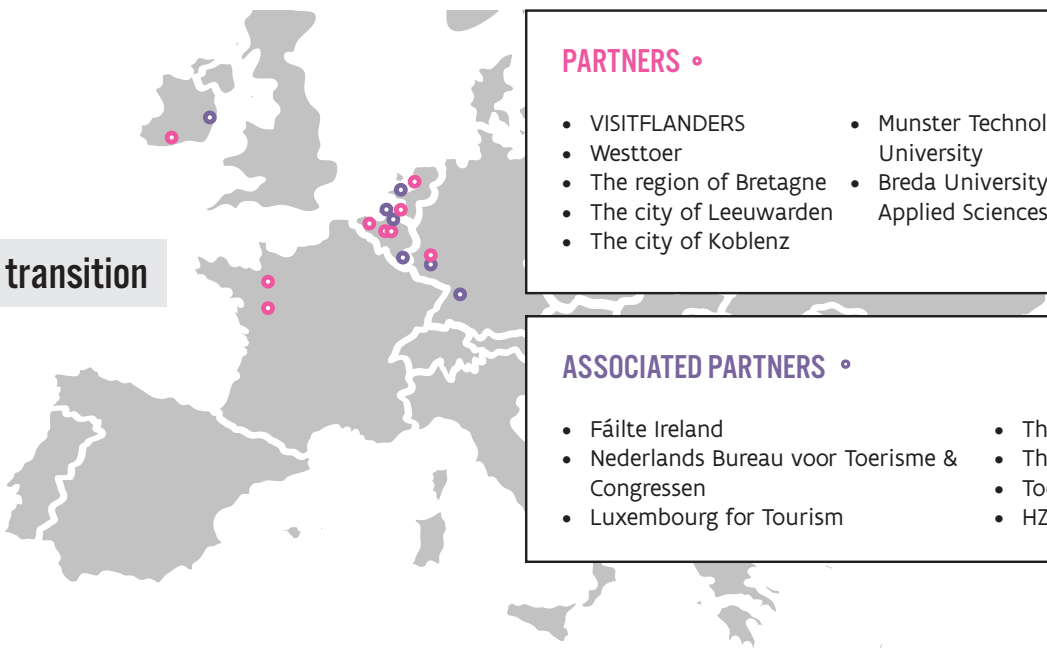
# ReStart

Regenerative and  
Sustainable tourism advancing resilient transition

## NEEDS

REGENERATIVE tourism is limited in North-West Europe (NWE) due to:

- gaps in **knowledge**,
- gaps in **strategies**,
- gaps in applicable NWE tailored **tools**,
- and a missing **holistic approach**



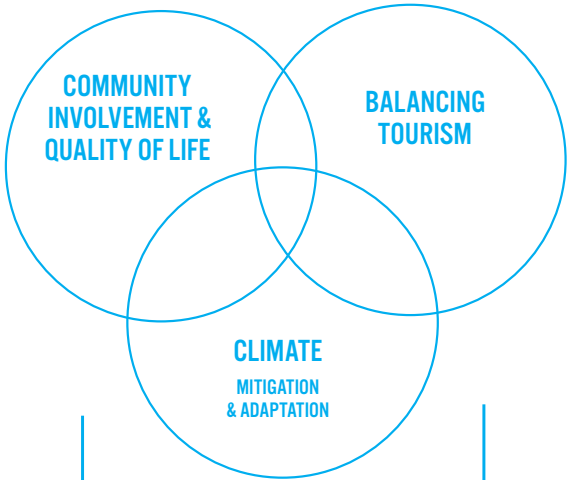
### PARTNERS •

- VISITFLANDERS
- Westtoer
- The region of Bretagne
- The city of Leeuwarden
- The city of Koblenz
- Munster Technological University
- Breda University of Applied Sciences
- NECSTouR
- Synergie Littoral

### ASSOCIATED PARTNERS •

- Fáilte Ireland
- Nederlands Bureau voor Toerisme & Congressen
- Luxembourg for Tourism
- The region of Baden-Württemberg
- The Romantischer Rhein region
- Toerisme Provincie Antwerpen
- HZ University of Applied Sciences

## CHALLENGES



## PROJECT OBJECTIVE

Accelerate the transition towards sustainable, balanced and **REGENERATIVE** tourism in NWE through the widespread uptake of the **ReStart Compass** by tourism authorities

### SPECIFIC OBJECTIVE

**Develop** the **ReStart Compass** to guide tourism services at all levels towards sustainable, balanced and regenerative practices

1

### SPECIFIC OBJECTIVE

**Test** and validate the **ReStart Compass** through multiple pilot actions

2

### SPECIFIC OBJECTIVE

**UPTAKE** of the **ReStart Compass** by national, regional and local tourism authorities in NWE.

3

ReStart Compass  
axes

POLICY

DESIGN & IMPLEMENT

SUPPORT

PILOTS

ReStart Compass

## SOCIETAL CHANGE

Univocal **framework** for NWE destinations on development of sustainable and regenerative tourism.

Acceleration of sustainable and regenerative practices in NWE destinations.

...enabling authorities to shift from knowledge gathering to effective action, freeing up time and capacity for effective implementation

## IMPACT

